

The Psychology of Social Media

Ciarán Mc Mahon

Are we really being ourselves on social media? Can we benefit from connecting with people we barely know online? Why do some people overshare on social networking sites?

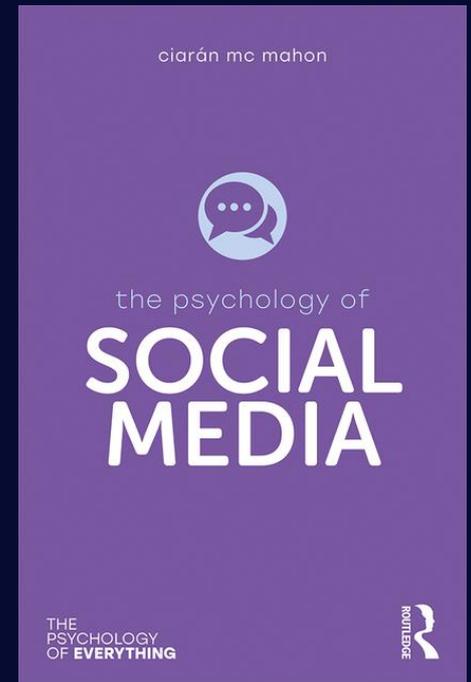
The Psychology of Social Media explores how so much of our everyday lives is played out online, and how this can impact our identity, wellbeing, and relationships. It looks at how our online profiles, connections, status updates, and sharing of photographs can be a way to express ourselves and form connections, but also highlights the pitfalls of social media including privacy issues.

From FOMO to fraping, and from subtweeting to selfies, *The Psychology of Social Media* shows how social media has developed a whole new world of communication, and for better or worse is likely to continue to be an essential part of how we understand our selves.

The Psychology of Everything debunks the popular myths and pseudo-science surrounding some of life's biggest questions.

The series explores the hidden psychological factors that drive us, from our subconscious desires and aversions, to our natural social instincts. Absorbing, informative, and always intriguing, each book is written by an expert in the field, examining how research-based knowledge compares with popular wisdom, and showing how psychology can truly enrich our understanding of modern life.

Applying a psychological lens to an array of topics and contemporary concerns - **The Psychology of Everything** will make you look at everything in a new way.



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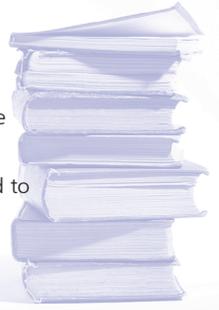
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